

## **INSTANT OLIVES WITH A TWIST**

NEW YORK (March 1, 2001) — Olive lovers who enjoy the flavors of home marinades but lack the time to make them from scratch should check out some new savory options from Krinos Foods.

Krinos has five new marinades, made with all-natural Greek olives (California and Spanish olives are treated with lye). They are Kalamata with Orange and Bay Leaves; Kalamata with Hot Red Peppers; Kalamata with Garlic and Roasted Red Peppers; Green with Hot Green Peppers; and Green with Lemon and Chives.

Priced at approximately \$5.99 retail for a 12-ounce jar (\$18 for 6-jar bulk case), each has a different whimsical label depicting its contents.

These olives combine zesty flavors with a true olive taste that you don't generally get with domestic or even many other imported varieties, said Eric Moscahlaidis, president of Krinos.

We call them our party olives because they make instant, attractive appetizers ideal for any gathering — and because of their fanciful labels. They can be simply poured into a serving bowl or eaten straight from the jar.

The olives are sold in A&P, Safeway, Dominick's, Waldbaum's, Ralph's, Vons and other supermarkets and gourmet stores across the country. They can also be ordered by mail by calling (800) 333-5548 or by e-mail at [www.3Emarket.com](http://www.3Emarket.com). Further information is available from Krinos Foods at 718-729-9000.

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